A visual pun is a pun that involves images instead of words. Before we look into what visual puns are, we should make sure we know what a pun is. A pun is a form of word-play that can suggest two or more meanings of a word by exploiting multiple meanings of words, or of similar-sounding words, for an intended humorous effect. Puns are basically the simplest of jokes and can be really funny depending on how stupid they are. When you are making a visual pun, it is usually involving pictures that are put together to make a pun. For example, if I was going to do Butterfingers as my visual pun I would probably take pictures of someone’s hand and Photoshop butter on their fingers.